



FOR MORE INFORMATION

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FOR IMMEDIATE RELEASE

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Palermo's Pizza Officially Opens Second Production Facility

Jefferson, Wisconsin Facility now open and slated to produce 50 million pizzas per year

MILWAUKEE – September 13, 2023 –

Palermo's Pizza started pizza production at its second facility located in Jefferson, Wisconsin. A launch celebration for employees on Tuesday, September 12 commemorated the occasion.

The Jefferson facility, west of Milwaukee, which is located at 1015 Industrial Ave., was formerly used as a food processing plant. Palermo's added specialized equipment to the facility to create additional production capacity with two pizza topping lines. The plant is estimated to produce more than 50 million frozen pizzas per year.

"We extend a warm welcome to Palermo Villa as they become an integral part of our thriving community" said Tim Freitag, Jefferson City Administrator. "This project represents a major investment in our city and will create new jobs and opportunities for our residents. We are proud to be a part of Palermo's growth and success and look forward to a long partnership."

The project, which was announced in February of this year, used Wisconsin based contractors and companies, listed below, to complete the work of retrofitting the building for frozen pizza production.



Jefferson City officials joined Palermo's to celebrate the new facility.

Back row (L-R): Michael Luckey, Assistant to the County Administrator, Ben Wehmeier, Jefferson County Administrator, Deb Reinbold, President of Thrive Economic Development, Tim Freitag, Jefferson City Administrator

Front row (L-R): Wendy Bushell, Palermo's VP of People & Culture, Angelo Fallucca, President Palermo's, Dale Oppermann, Jefferson Mayor, Laurie Fallucca, Palermo's Chief Creative Officer

- Kelly Construction – General Contractor – Milwaukee WI
- Excel Engineering – Design Engineer – Fond Du Lac WI
- Marriott Construction – Concrete Contractor – Waukesha WI
- Terminal Andre – Electrical Contractor – Milwaukee WI
- Doral Corporation – Rigging Contractor – Milwaukee WI
- JM Brennan – Plumbing Contractor – Milwaukee WI
- Butters Fetting – General Mechanical – HVAC – Milwaukee WI
- Linde Gas – Liquid Nitrogen supplier and Contractor – Brookfield WI
- Everseal Coatings – Flooring Contractor – Seneca Il
- Maas Brothers – General Contractor Watertown WI
- Uneeda – Steel Work – Oconomowoc WI
- Lemke Fencing – Fencing Erecting – Jefferson WI
- Schranz – Roofing – Milwaukee WI
- Muza – Sheet Metal Fabrication – Oshkosh WI
- D&L Grading – Excavation Contractor – New Berlin WI
- Total Mechanical – Fire Systems – Pewaukee WI
- Alpine Plumbing – Sanitary Plumbing – Brookfield WI
- Precision Ceiling – Ceiling Systems – Elkhorn/East Troy WI
- CableCom – IT Services – Glendale WI
- Complex Security Solutions – New Berlin WI
- James Imaging – Document Imaging – Brookfield WI
- Solution Dynamics - Racking Solutions – Brookfield WI
- AWP – Rental Equipment – Germantown WI / Beloit WI

“It was important for us to keep our business as local as possible. Palermo’s is a people first culture. We started in Milwaukee nearly 60 years ago and are committed to providing industry competitive employment for people who live and work in Wisconsin,” said Giacomo Fallucca, Chairman of the Board and Chief Executive Officer of Palermo’s. He added that, “The Jefferson community has been so welcoming. We are excited to be here as we continue to expand our Wisconsin roots and continue to provide great career opportunities in our home state.”

“With our strong workforce and business-friendly environment, Jefferson County is a great place for food manufacturers,” said Deb Reinbold, President of Thrive Economic Development. “Palermo’s is a world-class employer and innovator in the pizza industry, and we look forward to supporting them to create a successful future in Jefferson.”

“Palermo’s is a family-owned business with family values that truly values their employees,” said Jefferson Mayor, Dale Oppermann. “They are the type of employer any community would be fortunate to have. We are ecstatic Palermo’s chose Jefferson and we are looking toward a successful future together for our city and its residents.”

Palermo’s continues to accept applications for open positions. Those interested are encouraged to visit <https://www.palermovillainc.com/careers/> to learn more.

About Palermo Villa, Inc.

Palermo Villa, Inc. is one of the most recognized frozen pizza manufacturers in the United States, known for its innovation and the quality of its branded and private label products. The family-owned company was founded in 1964 and is located in Milwaukee, Wisconsin. Palermo's growing portfolio of branded pizzas includes [Palermo's® Pizza](#), [Screamin' Sicilian™](#), [Urban Pie Pizza Co.™](#), [Surfer Boy](#), and [Connie's® Pizza](#). Every pizza is made by dedicated Pizzaiolos, drawing on the founder's Italian roots and family recipes to achieve premium quality. Palermo's continues to be a leader in innovation in the pizza industry, developing new products and flavors that cater to consumer needs. For more information, visit www.palermospizza.com.

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