



FOR MORE INFORMATION

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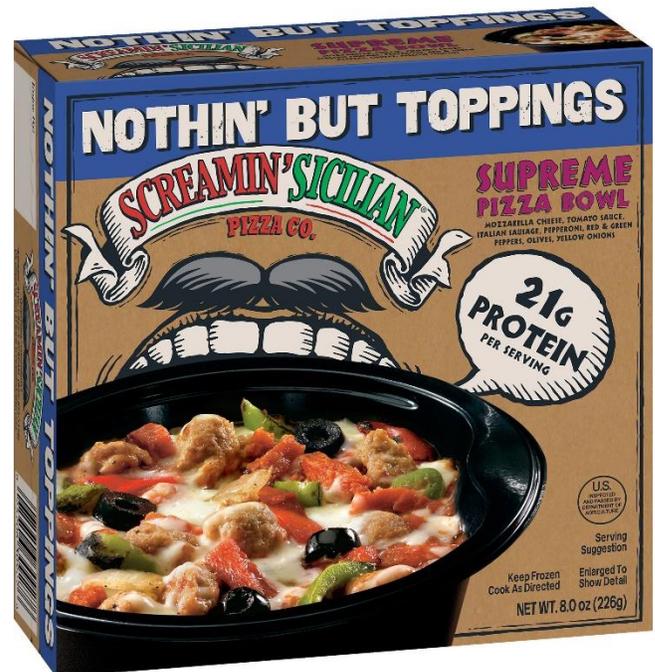
Screamin' Sicilian Launches Nothin' But Toppings™ *Pizza Bowls - No crusts, Just Toppings!*

MILWAUKEE – May 6, 2024 – Palermo Villa, Inc. brand, Screamin' Sicilian is ditching the crust with their all-new Nothin' But Toppings™ Pizza Bowls.

Available at Kroger stores for a suggested retail price of \$6.99, Screamin' Sicilian Nothin' But Toppings™ offer pizza lovers an indulgent, high-quality pizza experience that consumers expect from Screamin' Sicilian – it's everything but the crust.

“Screamin' Sicilian Nothin' But Toppings™ Pizza Bowls are perfect for pizza lovers who are following a Keto like diet or looking to cut carbs and enjoy a delicious pizza experience. Loaded with premium ingredients, each bowl is high in protein and offers all the flavor of pizza without the crust! Ready in as little as four minutes in the microwave they are a perfect snack or meal that can be ready anytime a pizza craving strikes.” said Nick

Fallucca, Chief Product and Innovation Officer for Palermo Villa, Inc.



Screamin' Sicilian Nothin' But Toppings™ is available in four flavors and can be found exclusively at participating Kroger banners including – Kroger, Mariano's, Pick 'n Save, Metro Market, Dillions, King Soopers, Fry's, Fred Meyer, and Ralph's.

- **Pepperoni:** Mozzarella, pepperoni, tomato sauce, red peppers, and yellow onions. (27 grams of protein per serving)
- **Supreme:** Mozzarella, tomato sauce, Italian sausage, pepperoni, red and green peppers, olives, and yellow onions. (21 grams of protein per serving)
- **Italian Style Meatball:** Meatballs, mozzarella, green peppers, onions, and tomato sauce. (23 grams of protein per serving)
- **Multi-Meat:** Mozzarella, tomato sauce, Italian sausage, pepperoni, onion, ham, and bacon. (31 grams of protein per serving)

About Palermo Villa, Inc.

Palermo Villa, Inc. is one of the most recognized frozen pizza manufacturers in the United States, known for its innovation and the quality of its branded and private label products. The family-owned company was founded in 1964 and is located in Milwaukee, Wisconsin. Palermo's growing portfolio of branded pizzas includes [Palermo's® Pizza](#), [Screamin' Sicilian™](#), [Urban Pie Pizza Co.™](#), [Surfer Boy](#), [Connie's® Pizza](#), and [Funky Fresh Spring Rolls](#). Every pizza is made by dedicated Pizzaiolos, drawing on the founder's Italian roots and family recipes to achieve premium quality. Palermo's continues to be a leader in innovation in the pizza industry, developing new products and flavors that cater to consumer needs. For more information, visit www.palermospizza.com.

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